

### 3.2.1 Institution has created an ecosystem for innovations and other initiatives for creation and transfer of knowledge

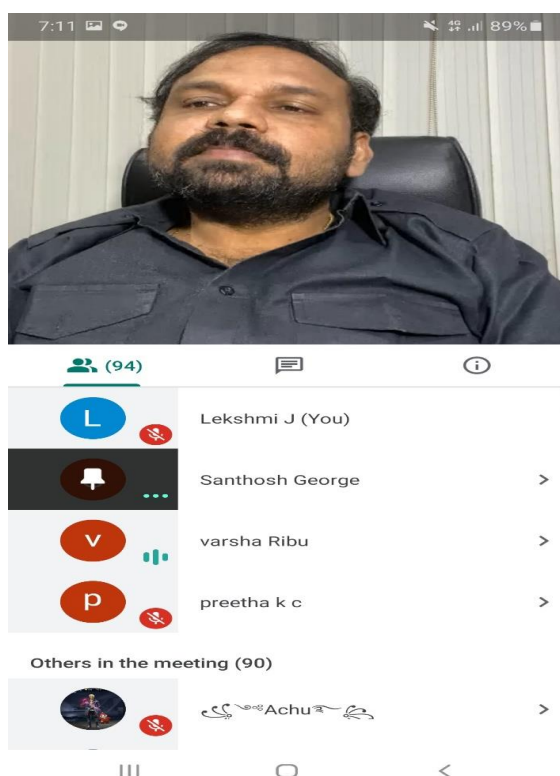
**Response :** The Institution is very much responsive to the contemporary requirement of its associates. The College preserves an authentic structure of the innovative environment. The following are the vital ideas initiated by the college for the creation and transfer of Knowledge.

#### **Entrepreneurship Development Club & Investors' Club**

Entrepreneurship Development Club has been formed with the financial support of the Department of Industry and Commerce, Govt: of Kerala with an aim of encouraging novelty driven entrepreneurial activities and to uphold aspiring entrepreneurs at campus.

Investors Club has been formed by the Dept of Commerce with the objective of making students aware about the need to start financial planning at the very young age itself. Both the clubs immensely provide practical as well as theoretical opportunities to the students to know about the introductory changes in entrepreneurship and financial prospects for the businesses. Some of the major initiatives include,

- **Meet the Entrepreneur :** Realising the importance of giving motivation to students by a successful entrepreneur. During the year 2020-21 the Entrepreneurship development Club has organized an invited talk by Mr. Santhosh George Kulangara on 26<sup>th</sup>, November, 2020 via Google Meet.



- **Observance of world investor awareness week :** As a part of observance of investor's week (23 November 2020 to 29 November 2020) Investors club organized an online poster making competition on the topic 'Investor education and awareness' for students of all disciplines. Many students actively participated in the event.



**SREE NARAYANA COLLEGE**  
Sivagiri, Varkala, Kerala  
(Affiliated to University of Kerala, Reaccredited by NAAC with B grade)

**Post Graduate Department of Commerce,  
Hotel Management and Catering**  
**Investors' Club**  
Organizes  
**Poster Making Competition**  
**Topic: Investor Awareness & Education**

Greetings from Investors' Club, Post Graduate Department of Commerce, Hotel Management & Catering

We are happy to inform you that the Investors' Club, Post Graduate Department of Commerce, SN College, Varkala is observing World Investor Week 2020 ( November 23-29, 2020). As part of this observance, a poster making competition is organized for the students of all departments. Interested participants can choose any topic related to Investor Education and Awareness.

**For Registration:**  
<https://forms.gle/TPKMB3RPeiwaKTFn8>

Interested participants should join our WhatsApp group :  
<https://chat.whatsapp.com/L8XePo0aL7XH2pluE512KU>

Submission of poster should be done through email:  
[investorawareness2020@gmail.com](mailto:investorawareness2020@gmail.com)

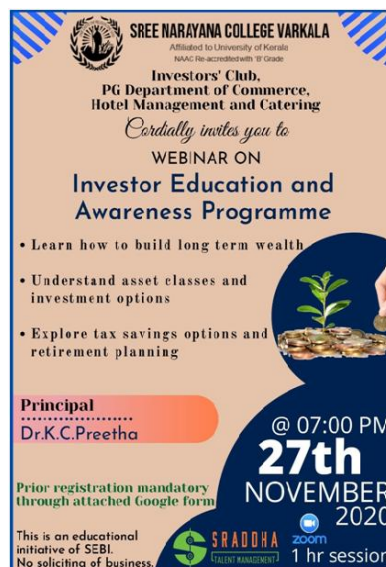
**Last date for submission of Poster: 29-11-2020**

Dr.Lekshmy Prasannaan (Co-ordinator, Investors' Club)  
Dr.Suju.S (Head, Dept of Commerce & Co-ordinator, IQAC)  
Dr.K.C.Preetha (Principal)

For any queries, contact : Dr Lekshmy Prasannaan ( mob : 9895609939)



- **Investor Awareness Programme for Teachers :** Investors club organized a webinar for teachers as part of the observance of World Investors 'week on the topic 'Investor Education and Awareness'. The webinar created awareness among teachers on how to build long term wealth, explore savings option and retirement planning. It was conducted on 27<sup>th</sup> November, 2020 using zoom platform. Teachers from various departments of SN College, Varkala and from other colleges also actively participated in the webinar. Sri Nagappan Nair, who has almost 40 years of professional expertise in the banking industry with 20 years of exclusive teaching exposure was the resource person.



**SREE NARAYANA COLLEGE VARKALA**  
Affiliated to University of Kerala  
NAAC Re-accredited with 'B' Grade

**Investors' Club,  
PG Department of Commerce,  
Hotel Management and Catering**  
Cordially invites you to  
**WEBINAR ON  
Investor Education and  
Awareness Programme**

- Learn how to build long term wealth
- Understand asset classes and investment options
- Explore tax savings options and retirement planning

Principal  
.....  
Dr.K.C.Preetha

@ 07:00 PM  
**27th  
NOVEMBER  
2020**

Prior registration mandatory through attached Google form

This is an educational initiative of SEBI. No soliciting of business.

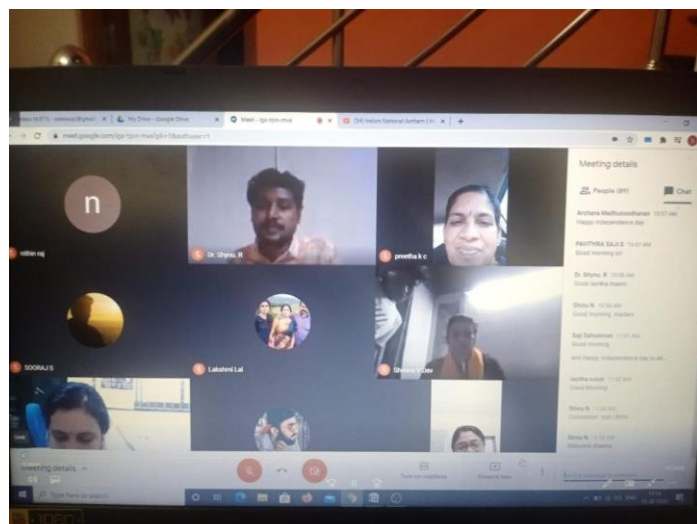
**SRADHA** (Talent Management) zoom 1 hr session



- **Observance of world environment day :** This day has been celebrated every year on 5th June. Bhoomitra Sena Club members arranged an awareness campaign for environmental protection among students. In association with the observance of Environment Day which falls on 5th June 2020, students planted tree sapling in their houses.



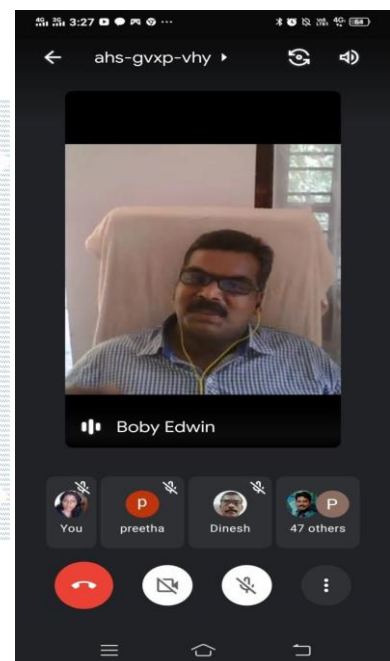
- **Observance of world ocean day :** Bhoomitrasena club organised an essay writing competition related to “World Ocean day” on June 8<sup>th</sup> 2020. Nearly about 17 students actively participated from various departments of our college.
- **Webinar on Disaster Management - Earthquake** by Dr.Lasitha S, Assistant Professor, Department of Geology, Central University, Pondicherry was organized on 15th August 2020 through google meet platform.



- **“Haritha bhoomi” programme** was conducted in the college by planting saplings in the campus by teachers and bhoomitrasena members.

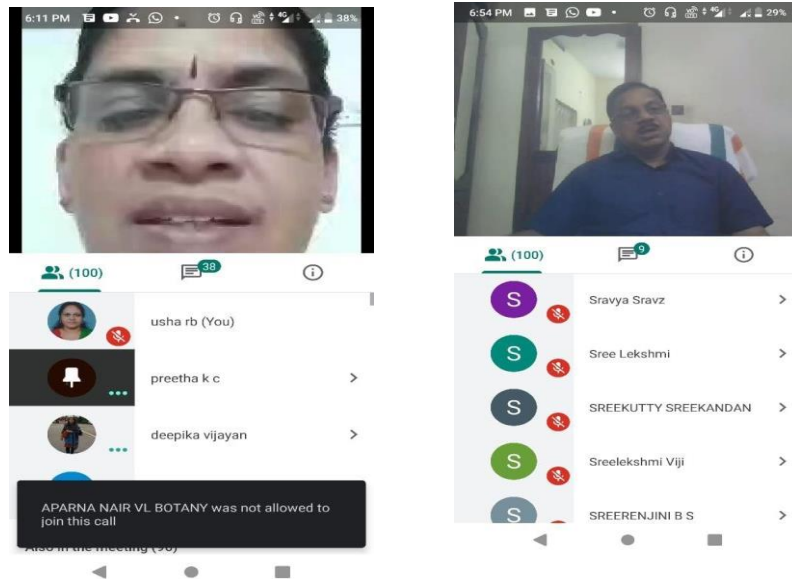


- **Observance of Earth day** : Earth day is celebrated on April 22nd of every year .The theme of the year 2021 is “Restore the Earth”. SN College, Varkala, Bhoomitrasena club and Social Forestry Extension Unit, Kollam, Department of Forest celebrated Earth day on 22/4/2021 through Google meet platform. Sri. I. Sidheeq. IFS Conservator of forests, Social forestry Southern region, Kollam inaugurated the programme.



- **Observance of Law day** : Law day was celebrated by conducting a webinar by woman study unit and resource person was District Jude Sri. A. Shajahan. He

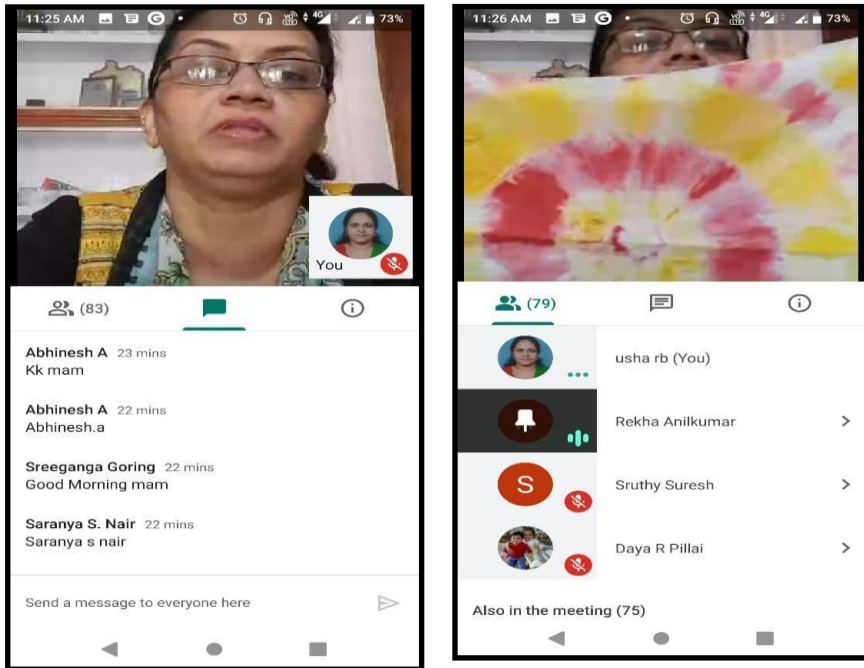
addressed the students through google meet online platform and presented a speech based on the subject 'Family Laws and Legal Service Authorities Act'. The discussed in detail about the various, constitutional rights that prevail 'Right of Women' against various atrocities in the society. The programme was conducted in co-ordination with Chirayinkeez Taluk Legal Service Committee to celebrate Law day on 26/11/2020.



- **Observance of International Womens' Day :** A webinar was conducted on 08/03/2020 as part of celebrating International Womens' Day. The Chief Guest of the programme was Dr. Amritha (Naturopathy Specialist). She presented speech based on the topic 'Issues and Concerns of Womens Health in India'. Dr. Amritha talked about women's health, and personal hygiene, based on naturopathy.



- **Art and Craft'** an event aimed to provide job training to maximum number of students. The programme 'Tie & die' helped to design clothes. The training class was hosted by fevicril certified specialist Mrs. Rekha Anilkumar. The programme was conducted on 24/12/2020 through online platform google meet.




- **A workshop on CV writing and interview** skills was organized on 24<sup>th</sup> March 2021 for the final year students from various departments. It gave hands on training to the students on how to prepare an error free and impressive CV. The students were also given some useful tips on how to prepare yourself for an interview. The do's and dont' s while attending an interview and CV preparation were discussed during this workshop. The entire session was very interactive and fruitful for the final year students. Smt. Devi Sundar, Director of Space Salute training and consultancy solutions was the resource person.



- **TRENDZ Seminar series** : To develop the research frame of mind and to build up the presentation skills of the students, a multidisciplinary seminar series ‘TRENDZ’ is organized on a regular basis. It is organised in respectful commemoration of the Founder Manager Sri R.Sankar. In the series each department organizes seminars and workshops for students. Eminent resource persons handle the sessions and sessions for students for presentations was also allotted. Active participation of students is ensured with maximum presentations.
- **Essay writing competition** : An essay writing competition was organized by the Literary Club on the topic “Mahamariyum Manavikathayum” on 30<sup>th</sup> April 2021. The students were given the topic and they were asked to write the essay either in Malayalam or English. The English title given was ‘Humanism in the time of Pandemic’.
- **Webinar on Theatre and Acting** : Theatre club organized a webinar on the topic “Theatre and Acting” on 25 February 2021 at 4 pm via Google meet. The resource person was Sri Saji Sopanam, a theatre artist who worked with Sri Kavalam Narayana Panikker in the Sopanam Theatrical group.

**Sree Narayana College  
Sivagiri  
THEATRE CLUB**



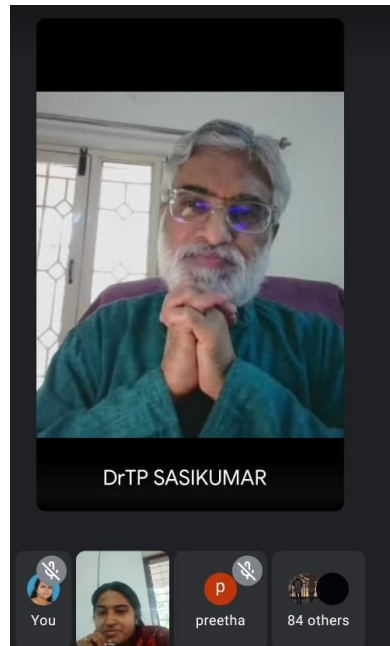
The Theatre club organises  
a talk on "Theatre and Acting" by  
Sri.Saji Sopanam (Theatre Artist)  
on 25 February at 4 pm  
Via google meet  
<https://meet.google.com/adu-uamo-bux>

Principal. : Dr. K C Preetha  
Coordinator. : Ms . Anisha N.



- **Health oriented programmes** : The Dept of Zoology in association with Indian Dental Association organized an awareness class on oral health & hygiene. A thyroid camp was organized for both students and teachers. The Dept also organized a webinar on common gynaec problems from birth to post-menopause for the female girl students of the college and their mothers.

- Webinar on Calculus and real life applications** : Department of Mathematics and Mathematics club, Sree Narayana College, Sivagiri, Varkala, in association with organised a webinar on “Calculus and Its Real Life Applications” on 22/05/2021 . The program was conducted for the BSc Mathematics students to get a new insight and ideas about calculus. Dr.T.P.Sasikumar, former Deputy Director, Directorate general of security, Cabinet Secretariat, Govt. of India, New Delhi was the resource person



- Webinar on career prospects in Indian Information Service** : Department of English conducted a webinar on "Career Prospects and Possibilities in the Indian Information Service" was organised in association with Press Information Bureau and IQAC on 23rd July, 2020. The chief resource person for the webinar was Sri. Sooraj RIIS, Deputy Director of Press Information Bureau, Ministry of Information and Broadcasting, Govt. of India.

The college has given due importance to ICT enabled teaching learning process and encouraged students to upload their project and seminar in Power Point presentations and deposit lecture notes and presentations of faculty in Learning Management System accessible through LAN.

- **Films** are screened in connection with the Film Studies course and plays in the syllabi.
- Documentaries are screened as part of Environmental Studies Paper
- Use of **podcasts and creation of You Tube channels**- for innovative learning practice

[https://youtube.com/channel/UCa-](https://youtube.com/channel/UCa-PVcblsHDDWInI7fxDE-)

[PVcblsHDDWInI7fxDE-](https://youtube.com/channel/UCa-PVcblsHDDWInI7fxDE-)

[Qhttps://youtu.be/bVQ1zxQKFU0](https://youtu.be/bVQ1zxQKFU0)

[https://anchor.fm/anisha-n/episodes/passage-4-](https://anchor.fm/anisha-n/episodes/passage-4-ei1g39https://www.youtube.com/watch?v=Qjy)

[ei1g39https://www.youtube.com/watch?v=Qjy](https://www.youtube.com/watch?v=Qjy)

[HIHQnCTA](https://www.youtube.com/watch?v=Qjy)

- As part of **learning assistance Programme** E-groups are there for aiding the students to work on their assignments and projects.

### **Research Committee**

The college has a research committee constituted under IQAC to monitor and address issues related to research. The Committee functions with the following objectives.

To conduct regular orientation programme on research methodology and statistics for students and faculty members

- To motivate staff and students for conducting research and to encourage faculty members to pursue Ph.D. program
- To enhance quality of research publications by faculty and students and publication in indexed journals
- To encourage the faculty members to apply for grants from UGC, Government and non Government institutions for conducting seminars and workshops.
- To encourage the faculty members to apply for major and minor research projects from UGC, Government and Non Government institutions.
- To encourage departments to sign MOUs with different organizations for promotion of collaborative research.
- To encourage multidisciplinary research by the publication of multi

disciplinary research journals.

- To evaluate the research Criteria in the application for CAS of the faculty for career advancement under PBAS.
- To encourage faculty members, research scholars and PG students to present papers in National and International Seminars and Conferences.
- To encourage teachers and students to use online resources such as infibnet, shodhganga etc subscribed by the college.
- To maintain ethical standards in research, and use of plagiarism checking softwares.
- To make aware the faculty, students and Research Scholars about the patent, IPR, research ethics and plagiarism.

### **College Journal**

The college has a Journal Committee for academic publication of faculty and students. The college has been publishing a Bi-annual multidisciplinary Journal named 'Research Essence' (ISBN -23482389) since 2013 for the purpose of transfer of knowledge. The Journal Committee have an Advisory Board of eminent academicians.

### **Journal of PG and Research Department of Economics**

The Department of Economics has an annual journal named 'Ecknowledge'- the journal of economic knowledge. The journal is the outcome of genuine efforts of the PG students and research scholars of the department. The Journal encourages and channelizes the research aptitude of the students. As a support to this pioneer initiative of the students, the journal has an editorial board which include all the faculties of the department.

### **Distance Education Examination Centre**

The college supports as a center for conducting examination of Distance Education for students outside the college. The students who are from the suburbs of Varkala and Attingal can easily access the center and make it feasible for them to attend the examinations on time. Thus, the college helps to ensure maximum attendance in the examination. The faculty members of the college monitor the whole examination process and the teaching faculty are given the charge of invigilation duty as well. The college therefore extends its service outside the campus and thus benefits lot of students who otherwise find it hard to attend the exam due To lack of transportation facilities. There by the institution helps the student community outside the campus in pursuing their higher education.

### **College Canteen as food supplying center for Covid19 patients**

The college extended its humanitarian service during disaster times. When the whole world was shattered due to the recent COVID pandemic, the college has provided a helping hand to those in need. Thus, the college canteen was made available for serving food for the COVID-19 patients in Varkala Municipality. The canteen rendered its service 24X7 during the pandemic period. The canteen workers strictly followed the COVID-19 protocol and prepared food accordingly. The college administrative extended its complete support throughout the period. The college hostel was also given for accommodating COVID-19 patients and food for them was also provided by the canteen.

### **Sivagiri Pilgrimage**

The institution which lies in close proximity with Sivagiri Mutt provides all support to the pilgrims during the Sivagiri pilgrimage. As the day arrives, the college arranges a retreat for the pilgrims who travelled long kilometers, bare foot from all parts of Kerala. Thousands of pilgrims reach the Mutt every year and the college provides infrastructure facilities to accommodate hundreds of pilgrims. The college ground is also occupied for parking vehicles. The teaching, non-teaching faculty and students wholeheartedly extend all the help to the pilgrims. The college functions as an information centre during the pilgrimage. When the whole Sivagiri is crowded with the prayers and chanting of the pilgrims, the college could also be able to become a part of the cultural as well as spiritual practice.

### **Invited Judges of Cultural Programmes**

The faculty members from the institution are invited as judges in the near by educational institutions to evaluate the cultural programmes. Every year the teaching faculty from the department of English, Malayalam, Sanskrit and Hindi attend the arts festival at the Central School and inaugurate the programme. As part of extension activity, the teachers also serve as judges and assess the potential of the students in the cultural programmes. The service of the teaching faculty of the college are thus extended giving ample opportunity to interact with student communities outside the campus.

### **Infrastructure for General election**

The nature of democracy is the election process and our college provides its infra structure, manpower and other available resources for the productive and smooth functioning of Municipal and Panchayat election. Our college premise is chosen by the government as well as the management (for trust election) to set up Strong rooms, distribution enters, collection centers and counting stations in the General elections. In addition to that the faculty and staff members of our college are appointed as Presiding and Polling Officers. In the productive transfer of knowledge institution authorities provide sessions on the election process to the student community to get a practical knowledge of the same.

### **College Ground for Tournaments**

The extensive facilities in the college and the accolades the students bring us on national level has made this institution a top venue for inter collegiate events. The college ground has been used by the near by colleges as well the Sivagiri mutt conducting Intercollegiate tournaments for the past few years. the venue which is accessible to all, has been hotspot for its infrastructural superiority, proper management, friendly associations and availability of other resources. These tournaments enhance the productivity and talents of our students and in the maximum utilization of our infrastructural power.

### **Student Awareness Classes**

The Anti Ragging Cell organized a Cyber Awareness Programme in association with Kerala Police Cyber dome to create awareness among the children about Cyber-crimes. Mr. Anand V S Cyber expert, Kerala Police handled classes on 24 March 2021. The resource person delivered a good talk on Cyber-crimes – Cyber stalking, phishing and identity-theft. He explained the reasons why activities that make children look immature and humorous turn into severe crimes. Students participated actively and raised doubts and asked questions related to ragging.